



OKR

QUESTION' SET

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There is set of questions at the next slides that you can use **to master your OKR**.



Objective Title

Is an Objective **inspiring** for you?

Is an Objective **short** and **easy to memorize**?

Is an Objective written in **easy to understand** way?

Is an Objective **achievable** in the next OKR cycle?

What will change when you achieve an Objective?

How **will** a product/an organization **look** like after you are successful with your objective?

1

Objective Title

2

Why now? Your explanation why now

Why is an Objective so **important** now?

Why does it **matter**?

Where do you want to **focus**?

What problem will be **solved** with that?

How is an Objective **aligned** with company goals?

What happen if you will not achieve an Objective?

1

Objective Title

2

Why now? Your explanation why now

3

KR1: Key Result 1

KR2: K At the end of OKR cycle, **how** will you **know** an Objective will be **achieved**?

Will you **succeed** with an Objective when **all** Key Results are fulfilled?

KR3: K What would be the **impact** of being successful with an Objective?

What would be the **desired outcomes**?

KR4: K What **changes** in customer/own behaviour are you expecting? How can you **measure** it?

KR5: K What are **start** and **target** values of your metric?



Have suggestions/ideas?

Let me know via LinkedIn

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